

**ACT Student Opinion Survey Demographics
College of Business**

	2000		2001		2002		2003		2004	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Age										
18 or Under	2	2.2%	13	13.5%	10	6.6%	6	3.9%	13	8.0%
19	9	10.0%	19	19.8%	14	9.2%	26	16.9%	18	11.0%
20	14	15.6%	26	27.1%	24	15.8%	22	14.3%	28	17.2%
21	23	25.6%	16	16.7%	44	28.9%	37	24.0%	40	24.5%
22	16	17.8%	7	7.3%	29	19.1%	38	24.7%	25	15.3%
23 to 25	14	15.6%	9	9.4%	22	14.5%	14	9.1%	27	16.6%
26 to 29	7	7.8%	4	4.2%	7	4.6%	5	3.2%	7	4.3%
30 to 39	4	4.4%	2	2.1%	2	1.3%	6	3.9%	4	2.5%
40 to 61	1	1.1%		0.0%		0.0%		0.0%	1	0.6%
62 or Over		0.0%		0.0%		0.0%		0.0%		0.0%
Total	90		96		152		154		163	
Race										
African American or Black	88	96.7%	92	95.8%	147	96.7%	145	94.2%	158	97.5%
Native American		0.0%		0.0%		0.0%		0.0%		0.0%
Caucasian or White	1	1.1%		0.0%		0.0%	1	0.6%	1	0.6%
Mexican		0.0%		0.0%		0.0%		0.0%		0.0%
Asian		0.0%		0.0%	1	0.7%	1	0.6%	2	1.2%
Hispanic		0.0%		0.0%		0.0%	1	0.6%	1	0.6%
Other	1	1.1%	1	1.0%	2	1.3%	3	1.9%		0.0%
I prefer not to respond.	1	1.1%	3	3.1%	2	1.3%	3	1.9%		0.0%
Total	91		96		152		154		162	
Class										
Freshman	10	11.0%	21	21.9%	28	18.4%	22	14.3%	28	17.3%
Sophomore	9	9.9%	27	28.1%	12	7.9%	35	22.7%	25	15.4%
Junior	11	12.1%	27	28.1%	36	23.7%	23	14.9%	36	22.2%
Senior	58	63.7%	18	18.8%	75	49.3%	74	48.1%	72	44.4%
Graduate or Professional Student	3	3.3%	3	3.1%	1	0.7%		0.0%	1	0.6%
Special Student		0.0%		0.0%		0.0%		0.0%		0.0%
Other/Unclassified		0.0%		0.0%		0.0%		0.0%		0.0%
Total	91		96		152		154		162	

**ACT Student Opinion Survey Demographics
College of Business**

	2000		2001		2002		2003		2004	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Purpose										
No Definite Purpose in Mind	1	1.1%	4	4.2%	4	2.6%	2	1.3%	4	2.5%
To Take a Few Job-Related Courses		0.0%	1	1.1%		0.0%	1	0.7%	2	1.2%
To Take a Few Courses for Self-Improvement		0.0%	1	1.1%		0.0%	3	2.0%		0.0%
To Take Courses Necessary for Transferring to Another College		0.0%		0.0%		0.0%		0.0%	1	0.6%
To Obtain or Maintain a Certification		0.0%	1	1.1%		0.0%	1	0.7%	2	1.2%
To Complete a Vocational/Technical Program		0.0%		0.0%	1	0.7%		0.0%		0.0%
To Obtain an Associate Degree	2	2.2%	3	3.2%		0.0%	5	3.3%	4	2.5%
To Obtain a Bachelor's Degree	79	88.8%	73	76.8%	137	90.1%	127	84.1%	134	82.7%
To Obtain a Master's Degree	5	5.6%	11	11.6%	4	2.6%	11	7.3%	11	6.8%
To Obtain a Doctorate or Professional Degree	2	2.2%	1	1.1%	6	3.9%	1	0.7%	4	2.5%
Total	89		95		152		151		162	
Sex										
Male	36	40.0%	42	43.8%	69	45.4%	69	44.8%	81	49.7%
Female	54	60.0%	54	56.3%	83	54.6%	85	55.2%	82	50.3%
Total	90		96		152		154		163	
Marital Status										
Unmarried	84	92.3%	92	95.8%	148	97.4%	142	92.2%	149	92.0%
Married	7	7.7%	2	2.1%	3	2.0%	9	5.8%	10	6.2%
Separated		0.0%		0.0%	1	0.7%		0.0%	2	1.2%
Prefer not to respond.		0.0%	2	2.1%		0.0%	3	1.9%	1	0.6%
Total	91		96		152		154		162	
Hours Employed										
0 or Only Occasional Jobs	41	45.6%	40	41.7%	55	36.4%	65	42.2%	60	37.7%
1 to 10	4	4.4%	4	4.2%	10	6.6%	5	3.2%	7	4.4%
11 to 20	19	21.1%	22	22.9%	34	22.5%	33	21.4%	45	28.3%
21 to 30	16	17.8%	15	15.6%	26	17.2%	27	17.5%	23	14.5%
31 to 40	9	10.0%	12	12.5%	23	15.2%	23	14.9%	21	13.2%
Over 40	1	1.1%	3	3.1%	3	2.0%	1	0.6%	3	1.9%
Total	90		96		151		154		159	

**ACT Student Opinion Survey Demographics
College of Business**

	2000		2001		2002		2003		2004	
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent
Enrollment Status										
Full-time	86	94.5%	92	95.8%	148	97.4%	151	98.1%	158	96.9%
Part-time	5	5.5%	4	4.2%	4	2.6%	3	1.9%	5	3.1%
Total	91		96		152		154		163	
Residence										
In-State	74	82.2%	77	80.2%	125	82.2%	124	80.5%	135	83.3%
Out-of-State	13	14.4%	19	19.8%	27	17.8%	29	18.8%	24	14.8%
International	3	3.3%		0.0%		0.0%	1	0.6%	3	1.9%
Total	90		96		152		154		162	
Prior School Type										
High School	72	79.1%	88	92.6%	134	88.2%	132	85.7%	134	83.8%
Vocational/Technical School	5	5.5%	1	1.1%	3	2.0%	2	1.3%	7	4.4%
2-Year College	6	6.6%	2	2.1%	4	2.6%	6	3.9%	6	3.8%
4-Year College or University	6	6.6%	4	4.2%	10	6.6%	10	6.5%	11	6.9%
Graduate/Professional College		0.0%		0.0%		0.0%		0.0%	1	0.6%
Other	2	2.2%		0.0%	1	0.7%	4	2.6%	1	0.6%
Total	91		95		152		154		160	
Current Residence Type										
College Residence Hall	27	29.7%	30	31.3%	50	32.9%	58	37.7%	60	37.3%
Fraternity or Sorority House		0.0%		0.0%		0.0%		0.0%		
College Married Student Housing		0.0%		0.0%		0.0%		0.0%		0.0%
Off-Campus Room or Apartment	33	36.3%	28	29.2%	45	29.6%	33	21.4%	37	22.7%
Home of Parents or Relatives	22	24.2%	33	34.4%	55	36.2%	51	33.1%	46	28.2%
Own Home	7	7.7%	5	5.2%	2	1.3%	12	7.8%	17	10.4%
Other	2	2.2%		0.0%		0.0%		0.0%	1	0.6%
Total	91		96		152		154		161	
Financial Aid										
Yes	72	79.1%	72	75.0%	118	77.6%	126	81.8%	125	78.1%
No	19	20.9%	24	25.0%	34	22.4%	28	18.2%	35	21.9%
Total	91		96		152		154		160	

**ACT Student Opinion Survey
Use of College Services
College of Business**

Use of Service

Year	<i>Not Available</i>		<i>Not Used</i>		<i>Used</i>		Total
	Count	Percent	Count	Percent	Count	Percent	
1. Academic Advising Services							
2000	2	2.4%	12	14.3%	70	83.3%	84
2001		0.0%	18	20.5%	70	79.5%	88
2002		0.0%	28	21.7%	101	78.3%	129
2003	1	0.7%	29	20.4%	112	78.9%	142
2004	2	1.4%	28	20.1%	109	78.5%	139
9. College-Sponsored tutorial services							
2000	2	2.4%	69	83.1%	12	14.5%	83
2001	2	2.3%	69	78.4%	17	19.3%	88
2002	3	2.3%	109	82.6%	20	15.2%	132
2003	3	2.0%	105	71.4%	39	26.5%	147
2004	3	2.1%	98	67.1%	45	30.8%	146
14. College-sponsored social activities							
2000		0.0%	25	30.5%	57	69.5%	82
2001		0.0%	22	25.9%	63	74.1%	85
2002	2	1.6%	45	35.2%	81	63.3%	128
2003	1	0.7%	51	35.9%	90	63.4%	142
2004	1	0.7%	50	34.5%	94	64.8%	145

**ACT Student Opinion Survey
Satisfaction with College Services
College of Business**

Satisfaction with Service

5 = Very Satisfied 4 = Satisfied 3 = Neutral 2 = Dissatisfied 1 = Very Dissatisfied

	Year	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Total	Average	SD
1. Academic Advising Services	2000	10	14.5%	35	50.7%	12	17.4%	11	15.9%	1	1.4%	69	3.6	1.0
	2001	7	10.1%	30	43.5%	16	23.2%	13	18.8%	3	4.3%	69	3.4	1.0
	2002	14	14.0%	39	39.0%	27	27.0%	12	12.0%	8	8.0%	100	3.4	1.1
	2003	13	11.6%	52	46.4%	30	26.8%	13	11.6%	4	3.6%	112	3.5	1.0
	2004	8	7.4%	48	44.4%	31	28.7%	16	14.8%	5	4.6%	108	3.4	1.0
9. College-Sponsored tutorial services	2000	5	41.7%	3	25.0%		0.0%	1	8.3%	3	25.0%	12	3.5	1.7
	2001	2	13.3%	10	66.7%	2	13.3%	1	6.7%		0.0%	15	3.9	0.7
	2002	2	10.5%	10	52.6%	6	31.6%	1	5.3%		0.0%	19	3.7	0.7
	2003	4	10.5%	21	55.3%	10	26.3%	3	7.9%		0.0%	38	3.7	0.8
	2004	4	10.0%	22	55.0%	12	30.0%	2	5.0%		0.0%	40	3.7	0.7
14. College-sponsored social activities	2000	17	31.5%	29	53.7%	6	11.1%	1	1.9%	1	1.9%	54	4.1	0.8
	2001	12	19.7%	37	60.7%	10	16.4%		0.0%	2	3.3%	61	3.9	0.8
	2002	15	19.0%	44	55.7%	18	22.8%	2	2.5%		0.0%	79	3.9	0.7
	2003	14	16.1%	40	46.0%	30	34.5%	2	2.3%	1	1.1%	87	3.7	0.8
	2004	18	19.4%	47	50.5%	21	22.6%	6	6.5%	1	1.1%	93	3.8	0.9

ACT Student Opinion Survey
Satisfaction with College Environment
College of Business

Year	5 = Very Satisfied		4 = Satisfied		3 = Neutral		2 = Dissatisfied		1 = Very Dissatisfied		Total	Average	SD
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent			
1. Testing/grading system													
2000	17	19.1%	54	60.7%	13	14.6%	5	5.6%		0.0%	89	3.9	0.8
2001	11	12.0%	58	63.0%	20	21.7%	2	2.2%	1	1.1%	92	3.8	0.7
2002	19	12.5%	88	57.9%	38	25.0%	6	3.9%	1	0.7%	152	3.8	0.7
2003	21	13.6%	104	67.5%	23	14.9%	3	1.9%	3	1.9%	154	3.9	0.7
2004	31	19.7%	86	54.8%	32	20.4%	6	3.8%	2	1.3%	157	3.9	0.8
2. Course content in your major field													
2000	20	23.0%	46	52.9%	15	17.2%	5	5.7%	1	1.1%	87	3.9	0.9
2001	11	11.8%	50	53.8%	22	23.7%	9	9.7%	1	1.1%	93	3.7	0.9
2002	20	13.2%	78	51.7%	40	26.5%	12	7.9%	1	0.7%	151	3.7	0.8
2003	18	11.8%	87	57.2%	33	21.7%	11	7.2%	3	2.0%	152	3.7	0.8
2004	27	17.0%	87	54.7%	34	21.4%	8	5.0%	3	1.9%	159	3.8	0.8
3. Instruction in your major field													
2000	21	23.9%	45	51.1%	13	14.8%	7	8.0%	2	2.3%	88	3.9	0.9
2001	10	10.9%	41	44.6%	31	33.7%	9	9.8%	1	1.1%	92	3.5	0.9
2002	19	12.8%	67	45.0%	47	31.5%	14	9.4%	2	1.3%	149	3.6	0.9
2003	20	13.1%	82	53.6%	39	25.5%	10	6.5%	2	1.3%	153	3.7	0.8
2004	22	13.9%	92	58.2%	29	18.4%	11	7.0%	4	2.5%	158	3.7	0.9
4. Out-of-class availability of your instructors													
2000	16	18.2%	43	48.9%	16	18.2%	10	11.4%	3	3.4%	88	3.7	1.0
2001	7	7.4%	40	42.6%	36	38.3%	9	9.6%	2	2.1%	94	3.4	0.8
2002	17	11.3%	57	38.0%	49	32.7%	22	14.7%	5	3.3%	150	3.4	1.0
2003	16	10.5%	69	45.4%	53	34.9%	13	8.6%	1	0.7%	152	3.6	0.8
2004	7	4.4%	83	51.9%	50	31.3%	14	8.8%	6	3.8%	160	3.4	0.9
5. Attitude of the faculty toward students													
2000	14	15.9%	34	38.6%	24	27.3%	9	10.2%	7	8.0%	88	3.4	1.1
2001	8	8.6%	32	34.4%	35	37.6%	15	16.1%	3	3.2%	93	3.3	1.0
2002	16	10.7%	51	34.0%	53	35.3%	21	14.0%	9	6.0%	150	3.3	1.0
2003	14	9.1%	59	38.3%	59	38.3%	16	10.4%	6	3.9%	154	3.4	0.9
2004	10	6.3%	64	40.0%	49	30.6%	28	17.5%	9	5.6%	160	3.2	1.0

ACT Student Opinion Survey
Satisfaction with College Environment
College of Business

5 = Very Satisfied **4 = Satisfied** **3 = Neutral** **2 = Dissatisfied** **1 = Very Dissatisfied**

Year	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Total	Average	SD
6. Variety of courses offered at this college													
2000	7	8.0%	41	46.6%	20	22.7%	14	15.9%	6	6.8%	88	3.3	1.1
2001	8	8.4%	42	44.2%	30	31.6%	12	12.6%	3	3.2%	95	3.4	0.9
2002	9	6.0%	60	39.7%	48	31.8%	29	19.2%	5	3.3%	151	3.3	0.9
2003	13	8.5%	62	40.5%	47	30.7%	29	19.0%	2	1.3%	153	3.4	0.9
2004	16	10.2%	66	42.0%	45	28.7%	20	12.7%	10	6.4%	157	3.4	1.0
7. Class size relative to the type of course													
2000	15	17.0%	61	69.3%	10	11.4%	1	1.1%	1	1.1%	88	4.0	0.7
2001	10	10.5%	53	55.8%	25	26.3%	5	5.3%	2	2.1%	95	3.7	0.8
2002	15	9.9%	84	55.6%	36	23.8%	10	6.6%	6	4.0%	151	3.6	0.9
2003	20	13.1%	83	54.2%	39	25.5%	8	5.2%	3	2.0%	153	3.7	0.8
2004	28	17.6%	84	52.8%	34	21.4%	10	6.3%	3	1.9%	159	3.8	0.9
8. Flexibility to design your own program of study													
2000	6	7.2%	37	44.6%	27	32.5%	9	10.8%	4	4.8%	83	3.4	0.9
2001	4	4.8%	35	41.7%	34	40.5%	7	8.3%	4	4.8%	84	3.3	0.9
2002	13	9.5%	59	43.1%	46	33.6%	15	10.9%	4	2.9%	137	3.5	0.9
2003	14	9.8%	62	43.4%	52	36.4%	12	8.4%	3	2.1%	143	3.5	0.9
2004	18	11.7%	51	33.1%	60	39.0%	17	11.0%	8	5.2%	154	3.4	1.0
9. Availability of your advisor													
2000	16	18.2%	35	39.8%	21	23.9%	11	12.5%	5	5.7%	88	3.5	1.1
2001	11	11.8%	28	30.1%	32	34.4%	17	18.3%	5	5.4%	93	3.2	1.1
2002	16	10.7%	57	38.3%	48	32.2%	20	13.4%	8	5.4%	149	3.4	1.0
2003	15	9.8%	72	47.1%	39	25.5%	17	11.1%	10	6.5%	153	3.4	1.0
2004	14	8.9%	70	44.3%	49	31.0%	20	12.7%	5	3.2%	158	3.4	0.9
10. Value of the information provided by your advisor													
2000	18	20.7%	36	41.4%	17	19.5%	10	11.5%	6	6.9%	87	3.6	1.1
2001	12	13.0%	34	37.0%	31	33.7%	11	12.0%	4	4.3%	92	3.4	1.0
2002	20	13.5%	55	37.2%	51	34.5%	15	10.1%	7	4.7%	148	3.4	1.0
2003	17	11.1%	71	46.4%	47	30.7%	9	5.9%	9	5.9%	153	3.5	1.0
2004	21	13.4%	69	43.9%	48	30.6%	16	10.2%	3	1.9%	157	3.6	0.9

**ACT Student Opinion Survey
Satisfaction with College Environment
College of Business**

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	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent			
11. Preparation you are receiving for your future occupation													
2000	11	12.8%	46	53.5%	17	19.8%	9	10.5%	3	3.5%	86	3.6	1.0
2001	8	8.7%	39	42.4%	29	31.5%	11	12.0%	5	5.4%	92	3.4	1.0
2002	16	10.8%	54	36.5%	53	35.8%	18	12.2%	7	4.7%	148	3.4	1.0
2003	21	13.7%	67	43.8%	48	31.4%	14	9.2%	3	2.0%	153	3.6	0.9
2004	22	13.9%	72	45.6%	42	26.6%	17	10.8%	5	3.2%	158	3.6	1.0
22. Classroom facilities													
2000	4	4.7%	44	51.2%	17	19.8%	18	20.9%	3	3.5%	86	3.3	1.0
2001	2	2.1%	37	38.9%	27	28.4%	22	23.2%	7	7.4%	95	3.1	1.0
2002	3	2.0%	57	37.7%	44	29.1%	32	21.2%	15	9.9%	151	3.0	1.0
2003	4	2.6%	55	35.9%	45	29.4%	39	25.5%	10	6.5%	153	3.0	1.0
2004	8	5.0%	62	39.0%	50	31.4%	32	20.1%	7	4.4%	159	3.2	1.0
23. Laboratory facilities													
2000	5	6.1%	36	43.9%	26	31.7%	12	14.6%	3	3.7%	82	3.3	0.9
2001		0.0%	37	41.6%	34	38.2%	14	15.7%	4	4.5%	89	3.2	0.9
2002	3	2.1%	45	31.3%	60	41.7%	23	16.0%	13	9.0%	144	3.0	1.0
2003	5	3.4%	49	33.3%	52	35.4%	31	21.1%	10	6.8%	147	3.1	1.0
2004	7	4.5%	63	40.9%	54	35.1%	24	15.6%	6	3.9%	154	3.3	0.9
31. Availability of the courses you want at times you can take them													
2000	3	3.5%	25	29.1%	24	27.9%	20	23.3%	14	16.3%	86	2.8	1.1
2001	2	2.1%	20	21.1%	23	24.2%	29	30.5%	21	22.1%	95	2.5	1.1
2002	7	4.6%	45	29.8%	36	23.8%	37	24.5%	26	17.2%	151	2.8	1.2
2003	7	4.6%	42	27.6%	35	23.0%	38	25.0%	30	19.7%	152	2.7	1.2
2004	6	3.8%	40	25.2%	39	24.5%	43	27.0%	31	19.5%	159	2.7	1.2
35. Attitude of the college nonteaching staff toward students													
2000	7	8.3%	31	36.9%	24	28.6%	9	10.7%	13	15.5%	84	3.1	1.2
2001	1	1.1%	24	26.4%	40	44.0%	16	17.6%	10	11.0%	91	2.9	1.0
2002	2	1.4%	40	27.2%	57	38.8%	23	15.6%	25	17.0%	147	2.8	1.1
2003	9	6.0%	39	26.0%	61	40.7%	22	14.7%	19	12.7%	150	3.0	1.1
2004	7	4.4%	43	27.2%	56	35.4%	25	15.8%	27	17.1%	158	2.9	1.1
42. This college in general													
2000	12	14.3%	51	60.7%	12	14.3%	6	7.1%	3	3.6%	84	3.8	0.9
2001	7	7.4%	46	48.9%	29	30.9%	9	9.6%	3	3.2%	94	3.5	0.9
2002	13	8.7%	68	45.3%	53	35.3%	8	5.3%	8	5.3%	150	3.5	0.9
2003	18	11.8%	68	44.7%	51	33.6%	8	5.3%	7	4.6%	152	3.5	0.9
2004	20	12.5%	82	51.3%	42	26.3%	9	5.6%	7	4.4%	160	3.6	0.9

**ACT Student Opinion Survey
Louisiana Instructor Questions
College of Business**

Year	<i>All of them know me well.</i>		<i>Many of them know me well.</i>		<i>Some know me well and some do not.</i>		<i>Only a few of them know me well.</i>		<i>None of them know me well.</i>		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2000*											
2001	14	16.1%	45	51.7%	24	27.6%	4	4.6%		0.0%	87
2002	21	14.3%	57	38.8%	61	41.5%	6	4.1%	2	1.4%	147
2003	15	12.7%	31	26.3%	29	24.6%	27	22.9%	16	13.6%	118
2004	11	7.7%	25	17.6%	52	36.6%	32	22.5%	22	15.5%	142

7. How well do instructors in your program know you?

Year	<i>Very Good</i>		<i>Good</i>		<i>Average</i>		<i>Poor</i>		<i>Very Poor</i>		Total
	Count	Percent	Count	Percent	Count	Percent	Count	Percent	Count	Percent	
2000*											
2001	8	9.2%	44	50.6%	32	36.8%	3	3.4%		0.0%	87
2002	9	6.1%	59	40.1%	67	45.6%	12	8.2%		0.0%	147
2003	22	18.8%	49	41.9%	42	35.9%	3	2.6%	1	0.9%	117
2004	23	16.3%	75	53.2%	33	23.4%	9	6.4%	1	0.7%	141

*Less than 10 students responded to this question in this year.